



News release



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KB Home Launches Web Site for Homeowners KBHomeowner.com a resource to help maintain a home

LOS ANGELES (January 18, 2007) – KB Home (NYSE: KBH), one of the nation’s premier homebuilders, today launched KBHomeowner.com, a web site that offers homeowners a variety of tools to make the most of their new home.

KBHomeowner.com, a complimentary service provided by the company to homeowners, includes everything from seasonal checklists to help keep homes in peak condition to neighborhood guides that offer information on community resources and local hot spots. Visitors can also read tips on fun and easy home ideas, from 10 simple tips for organizing closets to growing strategies for kids’ rooms. Homeowners can manage and protect their home with “My Filing Cabinet,” a virtual filing cabinet with options such as uploading and saving important homeowner documents, home photos and home maintenance information. Once documents have been uploaded the information can be accessed from anywhere at any time just by logging on to the website.

“At KB Home, our relationship with our customers doesn’t just end when they get the keys to their new home. Our KB homeowners are an important part of our business and we are committed to their satisfaction not just when they buy their home, but for years to come,” said Larry Gelfond, senior director of e-marketing at KB Home. “KBHomeowner.com is yet another tool we offer homeowners to help them settle into their home, preserve its quality and enjoy the comforts of owning it.”

Day or night, homeowners can access this web site for important information and a variety of resources to maintain their home. All homeowners, KB or not, can access the site for free by visiting www.kbhomeowner.com.

About KB Home

Celebrating its 50th anniversary in the homebuilding industry, KB Home is one of America’s largest homebuilders. Headquartered in Los Angeles, the company has domestic operating divisions in 15 states, building communities from coast to coast. KB Home is a Fortune 500 company listed on the New York Stock Exchange under the ticker symbol “KBH.” Kaufman & Broad S.A., a subsidiary publicly-traded on the Premier Marché of Euronext Paris, is one of the leading homebuilders in France. For more information about any of KB Home’s new home communities or complete mortgage services through Countrywide KB Home Loans, call 888-KB-HOMES or visit <http://www.kbhome.com>.